# Brian Grinder, Ph.D. Professor Finance and Marketing College of Business

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## **Academic Background**

Ph.D. Washington State University, Pullman, Washington, Finance, 1992.

M.B.A. Fort Hays State University, Hays, Kansas, Finance, 1986.

M.A. Fort Hays State University, Hays, Kansas, History, 1983.

B.A. Big Sky Bible College, Lewistown, Montana, Biblical Studies, 1981.

## **Memberships**

Financial Education Association, 2006-2015 Financial Management Association

## **Work Experience**

## **Academic Experience**

Professor of Finance, Eastern Washington University, College of Business and Public Administration (2011 - Present), Cheney, Washington.

Associate Professor of Finance, Eastern Washington University, College of Business & Public Administration (1998 - 2011), Cheney, Washington.

Chair, Department of Management, Eastern Washington University, College of Business and Public Administration (2002 - 2006), Cheney, Washington.

Assistant Professor of Finance, Eastern Washington University, College of Business & Public Administration (1992 - 1997), Cheney, Washington.

Graduate Assistant, Washington State University (1988 - 1992), Pullman, Washington.

Instructor, Fort Hays State University (1986 - 1988), Fort Hays, Kansas.

Graduate Assistant, Fort Hays State University (1984 - 1986), Fort Hays, Kansas.

# Non-Academic Experience

#### National

VP Operations, Active Learning Technologies, A Prentice Hall Company (June, 2000 - March, 2002), Kingston, New York.

# **Courses Taught**

**Courses from the Teaching Schedule:** Corporate Finance, Financial Decision Analysis, Financial Management, Independent Study, Investments, Personal Finance: Philosophy and Practice

# **Intellectual Contributions:**

#### Refereed Articles

Grinder, B. (in press, 2017). Using PHP and Other Web-Based Technologies to Teach Finance. Advances in

Financial Education.

Grinder, B., Sarikas, R., Kiefer, D., & Djatej, A. (2015). The Financial Crisis: Lessons from History. International Journal of Research in Business and Social Science, 4 (1).

#### **Invited Articles/Reviews**

Grinder, B., & Cooper, D. W. (in press, 2017). Guano Finance. Financial History (123).

Grinder, B., & Cooper, D. W. (2017). Winning Without Subsidies: Planes, Steamships, and Automobiles. Financial History (122), 8-10.

Grinder, B., & Cooper, D. W. (2017). Risk Management on the Range. Financial History (121), 8-9,38.

Grinder, B., & Cooper, D. W. (2017). Spies, Abolitionists and the Origins of Credit Rating Agencies. Financial History (120), 10-11,38.

Grinder, B., & Cooper, D. W. (2016). Conquistadorial Entrepreneurship: Lessons Learned. Financial History (119), 10-12.

Grinder, B., & Cooper, D. W. (2016). Conquistadorial Entrepreneurship: Risk Bearers with Harquebuses. Financial History (118), 10-12.

Grinder, B., & Cooper, D. W. (2016). Celebrating 20 Years. Financial History (117), 10-12.

Grinder, B., & Cooper, D. W. (2016). Montaigne's Essay On Coaches: Old World Greed in the New World. Financial History (116), 10-12.

Grinder, B., & Cooper, D. W. (2015). How Hen Fever Led to the Chicken of Tomorrow (Part 2: Hen Fever). Financial History (115), 10-12.

Grinder, B., & Cooper, D. W. (2015). How Hen Fever Led to the Chicken of Tomorrow (Part 1: Hen Fever). Financial History (114), 9-11.

Grinder, B., & Cooper, D. W. (2015). Financing the American Dream: A History of the Fully-Amortized 30-Year Mortgage. Financial History (113), 10-11,36.

Grinder, B., & Cooper, D. W. (2015). Big John Rides the Rails. Financial History (112), 10-12.

# **Presentation of Refereed Papers**

#### Local

Grinder, B. (2015). DIY Web-based Technologies for Teaching. EWU Technology Boot Camp, Cheney, Washington.

#### **National**

Grinder, B. (2015, September). Using PHP and Other Web-Based Technologies to Teach Finance. 2015 Financial Education Association Annual Meeting, San Antonio, Texas.

# **Working Papers**

Grinder, B. (2015). "Using PHP and Other Web-Based Technologies to Teach Finance," targeted for 0.

## **Service:**

# Service to the University

#### College Assignments

#### Chair:

2018-2019: Department Personnel Committee-FNMK

#### Member:

2019-2020: Department Personnel Committee-FNMK

2018-2019 - 2019-2020: College Personnel Committee- CPC

2018-2019: Department Personnel Committee-ACCT

2017-2018: Department Personnel Committee Accounting Department

2017-2018: College Personnel Committee

2015-2016: College Personnel Committee

# **University Assignments**

#### Member:

2019-2020: Faculty Senate

2019-2020: Academic Committee for Innovation and Technology

2017-2018: Academic Senate

# **Service to the Profession**

### **Board Member: Advisory Board**

2015: Editorial Advisory Board for Financial History: The Magazine of the Museum of American Financial His.

Last updated by member on 21-Sep-17 (05:26 PM)