College of Social Sciences: Strategic Planning Flow Diagram for Urban & Regional Planning **Master Goals Strategic Directions Action Priorities Assessment/Evaluation** Planning framework College Vision Provide a quality EWUPlanning maintains a tradition Develop on-going Student Learning Outcomes Students: Percent Good or applied professional of providing an excellent learning assessment standards, procedures, and Better Faculty Outcomes The CSS vision is to deliver innovation in teaching, research, and community engagement to our students by offering planning education environment for both graduate and reporting. Assessment enhanced quality programs including departments, interdisciplinary programs, and centers that serve the dual purpose for both graduate undergraduate students that Continue to evaluate and revise our Students: Percent Good or of providing a broad liberal arts education and fulfilling unique niches in the state and in the region. and undergraduate emphasizes planning action at the professional planning programs around the Better EWU SLO Assessment. students. (1) local and regional level. core knowledge, skills and values of the **College Mission** planning profession; essential planning skills; and Actions. To provide all students with a strong liberal arts education in traditional and applied social and behavioral sciences which and the values and ethics of our profession.(6) Percent of identified includes emphases in multicultural, communicative, interdisciplinary, and international perspectives on society and the Maintain excellent facilities, equipment and improvements achieved. access to information for our students, the planning community and the region.(6) Vision: Urban and Regional Planning Programs A diverse, excellent student body Percent Students Funded by Seek extramural funds to support and attract Our graduates are leaders of the planning profession and guides to sustainable futures. ensures an active community of diverse and highly qualified students. Extramural Funding. inquiry within our planning Actively recruit Mission: Urban and Regional Planning Programs Offer specializations that attract and support programs, and promotes of offerings. excellent, diverse the interest of students from underrepresented interdisciplinary, collaborative The mission of the Urban and Regional Planning Programs at EWU is to provide quality professional planning education, students. (2) Number Underrepresented backgrounds. learning, engagement in critical research, and community service with an emphasis on problem solving at the local level. Students. thinking and assessment of critical and relevant issues Mission Statement Components: Urban and Regional Planning Programs: Emphasize excellence in student learning and teaching through student-centered learning environments. Disseminate high-EWUPlanning encourages. Develop an overall plan for enhancing Percent of Faculty achieving quality, meaningful, supports, and rewards faculty FAP Research Goals. Provide intellectual and professional development to students through coursework, student organizations, intellectual contributions. and timely research research and publishing efforts. research opportunities, internship opportunities, community engagement and service learning. Number and Value of Grants. Seek extramural funds to support faculty to the academic, These qualitatively improve the research. professional, and knowledge base of the discipline, Develop students' knowledge and understanding of different cultures and foster a deep appreciation of diversity governmental address contemporary planning communities. (5) problems, and enhance planning education. Reward faculty excellence in teaching and research and service, thereby enhancing their ability to make meaningful contributions to the college, the community, the profession and the academy. Maintain the EWUPlanning connects with local Support service and problem based course **Number of Projects** Value and act on inputs from constituencies, such as planning practitioners and students, regarding their department's long communities including projects serving local and regional education needs and their view of the Urban and Regional Planning Programs' quality and relevance.

Core Values

- We take pride in over 50 years (since 1968) of communitybased research and community-service learning.
- We focus on problem solving at the local scale.
- We value and promote diversity.
- We seek to address global understanding recognizing the need for local actions.
- We take pride in our alumni who shape and influence the future of our region as professional planners and community builders.

Recipe for Success

- 1. Maintain a student-oriented focus and shared governance focus for all decision making.
- 2. Maintain high quality planning core and specializations.
- 3. Avoid bottlenecks in curricular design in order to facilitate student progress towards graduation.
- 4. Maintain excellent student advising.
- 5. Adhere to PAB standards regarding curricula and all other
- 6. Hire, develop, and retain faculty who are highly competent in teaching, research, and service.
- Maintain a faculty and staff who enrich the planning programs' sense of positive community, through collegiality, civility, cooperation, mutual respect, open-minded deliberations, integrity, constructiveness, commitment, and ethical conduct.
- 8. Maintain a cultural environment characterized by personal fulfillment, satisfaction, and fun.
- 9. Embrace continuous improvement and accountability in all areas for all individuals.
- Strive to maintain positive relations with greater campus community.
- 11. Maintain good relationships with community, national, and international partners.

Annual PAC Outcomes Report Faculty PAC and student review Number & Percentage of faculty supported by extramural funds. Percent of Students (Grad and environmental and NGOs. local tradition of communities and organizations. undergrad) involved providing governments, Tribal governments, (9) Educate the community about the nature Number of Outreach Activities Hispanic communities, and other community service and importance of planning. diverse populations through service to local communi-Number of plans, reports. learning class projects, applied ties. (3) creative works and popular research, internships and planning publications. studio experiences. Develop and EWU*Planning* has a comprehensive Develop a faculty staffing approach that Percent of Faculty from diverse maintain a qualified faculty planning process that supports a diverse and qualified faculty and backgrounds. and diverse faculty attracts, develops, and retains Total funds devoted to faculty and staff. (5) highly qualified faculty members. Seek extramural funds to support faculty development & number of research and development. faculty supported. Work closely with Maintain a strong Advisory Board (PAC). Report on PAC professional **Accomplishments** Design, develop and deliver, through planning collaborative partnerships, new and expanded Number & Type of educational EWU*Planning* has strong organizations to educational opportunities, services and opportunities, services and partnerships with public private and support and programs for students, faculty, professionals programs. develop ongoing community organizations. and local communities. Percent of PAC who are alumni, educational (8) Actively involve alumni in professional adjuncts, guest speakers, etc. opportunities. development, mentoring, classroom support, Participate in CBPA Alumni services and and recruitment programs. (7) Survey and report. EWUPlanning has a robust Maintain sound Promote active participation in departmental Percent Students Faculty and administrative evaluation process for its programs, governance by faculty, staff, and students. (4) Staff participation in procedures and personnel, and practices, along with governance. Involve faculty, staff, students, and the effective strategic and operational practices. professional community to include Coordinate Plan Evaluation with management processes. participation in the design, review, monitoring PAC annual and other and update of the Strategic Plan. (4) meetings.

Revise Policies & Procedures to refine

procedures and practices.

Revise Departmental Policies

and Procedures in synch with College and University CBA.